# Authority

* Who is the author/publisher/source/sponsor?
  + Could be an individual or an organization/group
* What expertise do they have?
  + Extensive education, advanced degrees in the subject
  + Extensive work experience in the subject
  + Specific life experience that can provide a testimony or expert opinion
* Google the author or organization. What else can you learn about their qualifications?

## Your responses:

# Bias

* What is the purpose of the website?
  + To inform? To sell? To entertain? To persuade?
* Are there political, cultural, religious, etc. biases?
  + Exaggerations, overgeneralizations, stereotypes, emotionally charged language, misleading or omitted details.
* Is the info fact, opinion, or propaganda?
  + Facts are provable.
  + Opinions should be backed up with evidence, should not be one sided, and should come from experts on the topic.

## Your responses:

# Currency

* When was the information published or posted?
  + Has anything changed since?
  + Are the links functional?
* Has the information been revised or updated?
* Does your topic require very recent information? Do you need historical information?

## Your responses:

# Documentation

* Where does the author get their information from?
  + Are there footnotes, a list of references, or works cited?
  + Are the cited sources also from unbiased, authoritative sources?
* What is the domain ending of the URL?
* What do other sources say about this same topic?
  + Google the topic and compare several sources

## Your responses: